

Ged Caddick CEO and President of Terra Incognita Ecotours



## Why do you love lemurs?

I have had life-long fascination with lemurs, my career first began with as a Zookeeper at



Jersey Wildlife Preservation Trust working with Gerald Durrell and lemurs, so that simply cemented my love for the gentle creatures!

## How did you discover the Duke Lemur Center?

Being part of a lemur community, I knew about Duke Lemur Center since my days working with Gerald Durrell. Duke Lemur Center is seen in the UK as the pre-eminent Lemur organization / facility in the USA. When I worked with Durrell, our two organizations collaborated on research and worked to have a better understanding of lemurs in the wild and lemurs in captivity. When I launched my ecotours company, I knew I wanted to partner with the Duke Lemur Center's SAVA Conservation Project as our expert in Madagascar.

## How long have you been supporting the Duke Lemur Center?

My company, Terra Incognita Ecotours, has been supporting DLC for past four years. I lead and facilitate groups of lemur lovers though Madagascar for the Duke Alumni Association. <a href="http://dukealumni.com/learn-travel/magical-madagascar-2016">http://dukealumni.com/learn-travel/magical-madagascar-2016</a> Each year this provides me the great pleasure of introducing the beauty of Madagascar to new groups of people. Nothing is as wonderful as watching someone listen to the haunting call of the indri for the first time. For every person who joins one of our ecotours we make a donation to one of the leading conservation organizations working in the area. We confidently feel that Duke Lemur Center's SAVA Conservation Project is a leader in Madagascar with truly innovative conservation projects. We want to support and partner with SAVA Conservation Project to help increase their effectiveness.

Why is it important to you to support the Duke Lemur Center?

I am committed to helping protect and conserve lemurs and all wildlife in Madagascar. My company recognizes the incredible work being done by Duke Lemur Center's SAVA Conservation Project and wants to be with a winner! Each time I work with Charlie Welch, I am left speechless by his commitment and the compassion in which he builds and manages all the projects within Madagascar. I want to ensure that people for many generations can enjoy the beauty, the flora, the fauna, and especially those lemurs that I became fascinated with at such an early age, for many generations to come.

## Favorite species of lemur.

Red ruffed lemur....