



Corporate and Individual Recognition Opportunities

As a 50th Anniversary Sponsor you will help to ensure the continued critical work of the Duke Lemur Center to learn everything possible about lemurs and to work on the ground in Madagascar to save these magnificent creatures. As a sponsor, you will get to know our diverse community of supporters. You'll share the spotlight and send a compelling message to your customers, partners and employees that you care about animals, conservation and your community. Corporate partners will receive benefits to complement their level of involvement, from publicity and recognition to free employee admission and discounts in the gift shop.

Event/Project Sponsorship

At other fundraising dinners, corporations choose to sponsor a table, however, rather than just sponsoring a table, we ask that you or your business consider sponsoring a project. By sponsoring a specific project, rather than a table, your gift provides assurances that our critical projects will continue. You will still enjoy similar benefits to a table sponsorship such as allowing you to personally enjoy more privileges and access to the lemurs at the Duke Lemur Center. Please see the benefits for different project sponsorships below.

Please contact Janice Kalin (919-401-7252 or Janice.kalin@duke.edu) with any questions.

\$25,000

Project: Year of Undergrad involvement at the DLC: Ensure that the intern and volunteer program continues for undergrad students to provide learning experiences and a solid knowledge foundation for future environmental stewards. These students learn research, husbandry, conservation, marketing, education and interpretation skills. Interns will learn skills such as:

- fundamentals of behavioral ecology data collection in a field setting,
- data collection as part of an on-going study of behavior and forest utilization by free-ranging lemurs at the Duke Lemur Center,
- contributing to long-term research goals
- science of animal enrichment and animal welfare,
- fundamentals of museum collection curation of fossils from acquisition to specimen processing, to identification and databasing and ultimately to safe and accessible storage.



By sponsoring this initiative, you or your company will enjoy the following benefits:

- Walking with Lemurs experience at Duke Lemur Center for 8 people
- Invitation to our Spring release party
- 8 Tickets to the 50th Gala Party
- 20 Lemurs Live tickets
- Recognition at the 50th Gala Party via table toppers, inclusion in program and announcements
- Recognition through targeted posts on Duke Lemur Center's social media
- Recognition on Duke Lemur Center's Websites

Portion that is tax-deductible as a charitable contribution is \$23,000.

\$10,000

Project: Family Planning: ensure that the DLC SAVA Conservation Project can provide Family Planning to 400 women for a year.



By sponsoring this initiative, you or your company will enjoy the following benefits:

- Walking with Lemurs experience at Duke Lemur Center for 4 people
- Invitation to our Spring release party
- 6 Tickets to the 50th Gala Party
- 20 Lemurs Live tickets
- Recognition at the 50th Gala Party via table toppers, inclusion in program and announcements
- Recognition through targeted posts on Duke Lemur Center's social media
- Recognition on Duke Lemur Center's Websites

Portion that is tax-deductible as a charitable contribution is \$8,500

\$7,500

Project: Year of Care for a Lemur at the DLC: Lemur care includes the cost to house, feed, enrich and provide veterinary care for each lemur at the Duke Lemur Center.



By sponsoring this initiative, you or your company will enjoy the following benefits:

- Spend the morning with a Researcher for 4 people
- Invitation to our Spring release party
- 6 Tickets to the 50th Gala Party
- 20 Lemurs Live tickets
- Recognition at the 50th Gala Party via table toppers, inclusion in program and announcements
- Recognition through targeted posts on Duke Lemur Center's social media
- Recognition on Duke Lemur Center's Websites

Portion that is tax-deductible as a charitable contribution is \$6,000

\$5,000

Project: Tree Nursery: ensure that we have land, seeds and care to plant 3500 trees in 2016 to help to reforest areas in Madagascar.



By sponsoring this initiative, you or your company will enjoy the following benefits:

- Walking with Lemurs experience at the Duke Lemur Center for 2 people
- Invitation to our Spring release party
- 10 Lemurs Live tickets
- 4 Tickets to the 50th Gala Party
- Recognition at the 50th Gala Party via table toppers, inclusion in program and announcements
- Recognition through targeted posts on Duke Lemur Center's social media
- Recognition on Duke Lemur Center's Websites

Portion that is tax-deductible as a charitable contribution is \$4,100

\$2,500

Project: School Field Trips to the DLC : ensure that 5 classrooms can visit, tour and learn about lemurs. Through amazing education programs in Madagascar, we are able to reach the next generation of environmental stewards, however, we realize it is just as important to ensure that we are shaping the next generation of local environmental ambassadors. Through our inspirational education programs at the Duke Lemur Center, we help to change the way students view the world around them. Additional classroom time after seeing the lemurs have been specifically designed to meet North Carolina math and science standards. These Lemur Learning Labs provide class time and a tour of the lemur center. Our education specialists lead these in-depth programs. These programs support and improve science literacy by providing science and environmental programs with stimulating and hands-on learning experiences otherwise unavailable in school classrooms. The need for affordable science and conservation outreach programs has increased as teachers strive to improve educational opportunities for their students.



By sponsoring this initiative, you or your company will enjoy the following benefits:

- 10 Lemur Live tickets
- 2 Tickets to the 50th Gala Party
- Recognition through targeted posts on Duke Lemur Center's social media
- Recognition on Duke Lemur Center's Websites
- Invitation to our spring release party

Portion that is tax-deductible as a charitable contribution is \$2,100

\$1,000

Project: Animal Care: Our Veterinarians are in need of new and updated equipment on regular basis. This funding will go towards keeping our vets' offices stocked.



By sponsoring this initiative, you or your company will enjoy the following benefits:

- 2 Tickets to the 50th Gala Party
- Recognition through targeted posts on Duke Lemur Center's social media
- Recognition on Duke Lemur Center's Websites
- Invitation to our spring release party

Portion that is tax-deductible as a charitable contribution is \$700

Auction Donation Information

It would not be a party without lots of lemur goodies and community representation. Your generous donations are the key to this special event. Every contribution impacts the animals and projects at the Duke Lemur Center. We will proudly display your silent auction item during the 50th Anniversary Celebration, print the item in our program and acknowledge your gift for a year on our website.

OUR WISH LIST

New Electronics such as an iPod or iPhone, tablets

Gift cards to restaurants, spas and stores

Tickets to sporting events, concerts, museums and amusement parks

Unique and priceless experiences such as movie premieres, beer brewing class, cooking with a chef.

Animal themed items (primates especially)!

Please contact Janice Kalin (919-401-7252 or Janice.kalin@duke.edu) with your item's information and a time will be arranged for someone from the Duke Lemur Center to pick up the item.
